AVIR MISSION

The Association of Vascular and Interventional Radiographers (AVIR) is a nonprofit, national organization of Radiologic Technologists and allied health professional deeply committed to improving health and the quality of life through the practice of vascular and interventional radiology, while providing strong leadership and the development of superior education for its members.

Our mission is to grow, advance, and continue education in the area of vascular and interventional radiology and to promote professional growth and resources for AVIR members throughout the medical community.

The AVIR is comprised of department managers, chief technologists, directors and administrators as well as interventional radiographers and nurses. These personnel are often key decision-makers in determining hospital/vendor contracts, budget planning and inventory management, thus making the AVIR a prime target audience for marketing and advertising.

ORGANIZATIONAL STRUCTURE

The growth and development of the organization is entrusted to Board members elected from the membership. Officers and Board members include: President, President-elect, Secretary/Treasurer and Directors. AVIR Past Presidents lend their expertise by serving in advisory roles on committees and assist in the development of special projects.

Committees and Liaisons: The core of the AVIR success is built on the ongoing development of its committee structure and liaison involvement with allied professional organizations. It is the belief of the Board that they work for the committees and the committees work for the membership.

Special interest/Physician liaisons: AVIR relies on the support of nurses, physicians and commercial company representatives for input and feedback. By soliciting advice and counsel from these many sources AVIR is able to keep up with the demands of the healthcare professional.

Manuals—Policy, Annual Meeting, and Chapter Meetings: To aid our future leaders, the past and present Board has worked diligently for the last several years to provide resources and develop procedures to ensure the continued growth of the Association.

Strategic Plan: Built on a solid foundation of dedication to the educational needs of our membership, and relationships with mutual interest organizations.

Membership Types: Active, Fellow, Associate, Corporate, Student and International

ANNUAL SCIENTIFIC MEETING

(Held in the spring of each year)

AVIR continues its tradition of quality programs designed to enrich the educational development of radiologic technologists, nurses, and allied health professionals. With education documentation becoming a way of life, and the budget constraints facing many hospitals and institutions, in conjunction with the Society of Interventional Radiology (SIR) and the Association for Radiologic & Imaging Nursing (ARIN), AVIR strives to build an education program that meets and exceeds the expectations of our 400+ attendees.
All radiologic technologists must earn 24 Category A continuing education (CE) credits every two years, as required by the American Registry of Radiologic Technologists (ARRT). AVIR's annual meeting remains the premier forum for receiving ARRT-designated credits. Each year the AVIR annual meeting provides participants the opportunity to earn over 30 CE credits—more than required for the two-year reporting period. CMEs for clinical associates and contact hours for nurses are also awarded.

The AVIR Annual Scientific Meeting continues to provide an excellent venue for participation and marketing from our corporate sponsors.

**FELLOWS MEMBERSHIP AWARD**

Perhaps the most significant accomplishment to date in the history of the AVIR is the development of the Fellows membership category. To achieve AVIR Fellow status; a member has demonstrated continued personal and professional excellence in the field of vascular and interventional radiology.

In recognizing the individual achievements of our members, we acknowledge the standard they have set and challenge ourselves and our profession to seek that level and beyond.

The first AVIR Fellows were recognized at the 1996 AVIR Annual Meeting in Seattle, Washington. It remains the highest honor for an AVIR member. We are proud to distinguish our Fellows with the FAVIR designation.

**AWARD FOR EXCELLENCE**

The member receiving this annual award is nominated by their peers for their contribution to Interventional Radiology. The Award for Excellence is targeted toward the backbone of our organization, the unsung hero, the clinical technologist. The first recipient was honored in Seattle, Washington at the Annual AVIR meeting. The recipient is nominated and then interviewed by the Award for Excellence committee.

**CLINICAL ASSOCIATE OF THE YEAR AWARD**

The member receiving this annual award is an Associate Member of AVIR and is nominated by their peers for their accomplishments in the field of Interventional Radiology. This is a person who goes above and beyond the responsibilities and required of them. This individual maintains a high level of competency and professionalism within their department and hospital. This individual is also involved in patient care improvement projects whether in the hospital setting or your community.

**SUPPORT & SPONSORSHIP**

Your support serves to advance AVIR's mission to provide quality education programs and materials in cardiovascular and interventional radiology to our membership and allied healthcare professionals.

Advertising Opportunities Available
Consider advertising your product in the AVIR quarterly newsletter, The Interventional Informer. Contact the AVIR office (571 252-7174) for ad rates and closing dates.
# Annual Meeting Sponsorship Levels

## Platinum Corporate Sponsor Level

**$20,000 and up**  
(5 complimentary Annual Meeting registrations)

**Sponsorship of Two Events:**  
- Past Presidents Dinner  
- Pre-Conference Workshop  
- 2 Pre-Event email blasts to attendees  
- Annual Award of Excellence  
- Annual Fellowship Award  
- Annual Clinical Associate of the Year Award  
- Gold Medal Lecture  
- Full day of lectures  
- Lunch Product Symposium  
  (1 hour of commercial product promotion)

**Premier Advertising:**  
- Interventional Informer newsletter: Full page, color ad in 2 issues  
- Website recognition: One year of Logo placement with link on homepage of www.avir.org  
- Promotional item (provided by company): Full-page flier or brochure inserted in conference packets for all AVIR attendees

**Onsite Acknowledgment:**  
- Printed program: One page full color ad and logo placement on cover and sponsorship page  
- Signage: Individual recognition every day at the meeting  
- Screen-saver image: Company logo shown between functions during the conference  
- Verbal acknowledgment

**Media Exposure:**  
- AVIR press release: Special recognition of the top tier sponsors

**Post-Meeting Promotion:**  
- AVIR membership labels: 1-time company usage

Opportunity to present a one hour CE Webinar which will be recorded and rebroadcast throughout the year

## Gold Corporate Sponsor Level

**$15,000**  
(4 complimentary Annual Meeting registrations)

**Sponsorship of One Item:**  
- Audio Visual Equipment  
- Annual Award of Excellence  
- Annual Fellowship Award  
- Annual Clinical Associate of the Year Award  
- Gold Medal Lecture  
- Full day of lectures  
- Lunch Product Symposium (1 hour of commercial product promotion)  
  1 Pre-Event email blast to attendees

**Premier Advertising:**  
- Interventional Informer newsletter: Full page, color ad in 1 issue  
- Website recognition: 1 year Logo placement with link on www.avir.org meetings and events page  
- Promotional item (provided by company): Full-page flier or brochure inserted in conference packets for all AVIR attendees

**Onsite Acknowledgment:**  
- Printed program: 3/4 page full color company ad and logo on sponsorship page  
- Signage: Recognition with other sponsors every day at the meeting  
- Screen-saver image: Company logo shown during sponsored event  
- Verbal acknowledgment

**Media Exposure:**  
- AVIR press release: Special recognition of the top tier sponsors

**Post-Meeting Promotion:**  
- AVIR membership labels: 1-time company usage

Opportunity to present a one hour CE Webinar which will be recorded and rebroadcast throughout the year
ANNUAL MEETING SPONSORSHIP LEVELS

SILVER CORPORATE SPONSOR LEVEL
$10,000
(3 complimentary Annual Meeting registrations)

Sponsorship of One Item:
• Full day of lectures
• Continental Breakfast
• Morning and Afternoon Snack Break
• Padfolios
• Lunch Product Symposium
  (1 hour of commercial product promotion)

Premier Advertising:
• Interventional Informer newsletter: 1/2 page, black-and-white ad in 1 issue
• Website recognition: 1 year Logo placement with link on www.avir.org meetings and events page

Onsite Acknowledgment:
• Printed program: 1/2 page full color company ad and logo on sponsorship page
• Signage: Recognition with other sponsors every day at the meeting
• Screen-saver image: Group of company logos shown during AVIR selected event
• Verbal acknowledgment

Post-Meeting Promotion:
• AVIR membership labels: 1-time company usage

Opportunity to present a one hour CE Webinar which will be recorded and rebroadcast throughout the year

BRONZE CORPORATE SPONSOR LEVEL
$5,000
(2 complimentary Annual Meeting registrations)

Sponsorship of One Item:
• Coffee Break
• One Morning or Afternoon Snack Break
• Lunch Product Symposium
  (1 hour of commercial product promotion)

Premier Advertising:
• Interventional Informer newsletter: 1/4 page, black-and-white ad in 1 issue
• Website recognition: 1 year Logo placement with link on www.avir.org meetings and events page

Onsite Acknowledgment:
• Printed program: 1/4 page full color company ad and logo on sponsorship page
• Signage: Recognition with other sponsors every day at the meeting
• Sponsor ribbon: Recognition on name badges
• Verbal acknowledgment

Post-Meeting Promotion:
• AVIR membership labels: 1-time company usage

FRIEND OF AVIR SPONSOR LEVEL
$1,000
(1 complimentary Annual Meeting registration)

Onsite Acknowledgment:
• Take away table provided for placement of company flyers and brochures
• Printed program: logo on sponsorship page
• Signage: Recognition with other sponsors every day at the meeting

Post-Meeting Promotion:
• AVIR membership labels: 1-time company usage

In recognition of your corporate support of the AVIR, all Annual Meeting sponsors will receive:
  – AVIR contributor ribbons for personnel attending the meeting.
  – Acknowledgment of your support in the AVIR official program and the SIR pocket program.
CHAPTER MEETING SPONSORSHIP OPPORTUNITIES

Chapter Meeting Sponsor  
(3 complimentary Regional Meeting registrations)  
Sponsorship of One Event:  
• Continental Breakfast  
• Morning Snack Break  
• Afternoon Snack Break  

Additional Benefits  
• Promotional item (provided by company): Full-page flier or brochure inserted in conference packets for all AVIR attendees  
• Signage: Specific recognition of sponsored event and throughout the meeting with other sponsors  
• Website recognition: 1-year logo placement with link on meeting page of www.avir.org  
• AVIR membership labels: 1-time company usage  

Exhibitor  
(2 complimentary Chapter Meeting registrations)  
• Exhibit space or information display table provided for placement of company products and flyers  
• Signage: Recognition with other sponsors at the meeting  
• AVIR membership labels: 1-time company usage  

Take Away Table  
(1 complimentary Chapter Meeting registration)  
• Take-One space provided for placement of company flyers and brochures  
• Signage: Recognition with other sponsors at the meeting  

Lanyard Sponsor  
(May be included in conjunction with other conference support)  
• Company lanyards provided for attendees  

Please contact the AVIR for more information. We look forward to our new partnership.

Thank you for your interest in supporting AVIR and its educational activities. Please complete the information below and send your request to AVIR Headquarters.

☐ YES! We are interested in learning more about your organization. Please contact me regarding the following:

☐ CORPORATE SPONSORSHIP  
☐ ADVERTISING OPPORTUNITIES  
☐ LOCAL CHAPTER MEETING SPONSORSHIP  
☐ CORPORATE MEMBERSHIP

Company ____________________________________________________________

Primary Contact ____________________________________________________

Address ____________________________________________________________

City/State/Zipcode __________________________________________________

Phone Number ______________________________________________________

Email ______________________________________________________________

FOR MORE INFORMATION, PLEASE MAIL OR FAX THIS FORM TO:

Return this completed form to:  
AVIR  
2201 Cooperative Way, Suite 600  
Herndon, VA 20171  

(571) 252-7174 phone  
(571) 252-7174 fax  
email: info@avir.org  
www.avir.org